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Public Opinion - I

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Meaning of Public Opinion -

11 Public opinion may be defined as the views held by the people in general, on questions relating to common welfare.

13 Lord Bryce, "The term is commonly used to denote the aggregate of the views men hold regarding matters that affect or interest the community. Thus understood, it is a mixture of all sorts of different notions, beliefs, fancies, prejudices, aspirations."

17 Dr. Beni Prasad, "If the majority, while keeping in view the interests of the majority, creates an opinion, it can be called public opinion. The public opinion is the opinion which is for the development of the entire society."

21 Lowell, "In order that an opinion may be public a majority is not enough and unanimity is not required, but the opinion must be such that while the majority may not share it, they feel bound by conviction, not by fear, to accept it and if democracy is

